

RECOVINYL

news

issue
no 27

WELCOME to the latest edition of the Recovynyl Newsletter. In this issue, find out about the largest UK PVC conference - PVC 2008 and read the Recycler Focus on Avon Reclamation Ltd, a founder member of the Recovynyl scheme.

PVC 2008

22-24 April 2008
Brighton Dome, UK



Eric Criel, European director of Recovynyl will be addressing the PVC 2008 conference next month, in Brighton. The 3 day conference is the largest and most well known of its kind. Organised on behalf of the Institute of Materials, Minerals and Mining, the conference is supported by the British Plastics Federation (BPF), the European Council of Vinyl Manufacturers (ECVM) and the Packaging and Films Association (PAFA). Day 1 will set the global PVC scene, with keynote speakers including Lord Taverne and other internationally renowned experts. Day 2 and day 3 will be made up of a series of parallel sessions run in 3 venues. The conference programme includes:

- Strategy/direction and markets
- Profiles
- Pipes and fittings
- Plastisols and flexible areas
- Processing technology
- Heat stabilisation and lubrication
- Additives - property modifiers, fillers, flame retardants, pigments and plasticizers
- Sustainability
- Recovery and recycling
- Polymerisation and production

Eric Criel will present the Recovynyl scheme in a session entitled: "Recovynyl: A concept to Stimulate the Collection and the Recycling of Post-Consumer PVC". The session will form one of the 'Recovery and Recycling' sessions held on Thursday 24th April. Other sessions include: 'Where in the world can you Recycle Vinyl Flooring' presented by Pete Thomas of Tarkett Ltd and 'PVC recycling in Japan' by Y Kano and S Seki, two members of the Japanese Vinyl Environmental council.

Details of the sessions and registration details can be downloaded from <https://www.eventsforce.net/iom/frontend/reg/thome.csp?pageID=1807&eventID=10>

Contacts



UK

Recovynyl Agent:

Axion Recycling Ltd

Errwood House
212 Moss Lane
Bramhall SK7 1BD

Tel +44 (0) 161 426 7731
Fax +44 (0) 161 426 7732
Recovynyl
Hotline +44 (0) 161 355 7618
email info@axionrecycling.com

Registered office address:
89, Woodford Road, Stockport. SK7 1JR
Company Registration Number: 04322117

Recovynyl Head Office

Avenue de Cortenbergh 66
1000 Brussels
Belgium

Tel +32 2742 9682
Fax +32 2732 6312
email: info@recovynyl.com



Recycler Focus: Avon Reclamation Ltd

Avon Reclamation Ltd is a long established family business with over 20 years experience in recycling PVCu and other plastics. Drawing on experience gained over three generations in the waste industry, the business started by dealing in scrap metal and progressed into PVCu scrap in 1984. Based in Weston-super-Mare, Avon has rapidly established itself in the South West as one of the leading recyclers of plastic scrap.

As a commitment to the plastic recycling industry, Avon has moved with the times and invested more time and money into recovering post consumer plastics, predominantly PVCu window frames. A new line was installed earlier in 2008 to shred plastics that are sourced directly from the waste stream. Managing Director Sally Penfold states:

“A new approach was needed by Avon to recycle plastics, one that could cope with the more demanding waste plastics that are increasingly becoming available, this being the post consumer end as opposed to the post-industrial scrap. These plastics are harder to process as the contamination levels are higher; however, we are confident that with the equipment we have installed we will be able to handle large quantities of materials quickly and efficiently. It is our aim to invest more into the recycling of plastic products such as pipe and bins and so on as time goes by.”

Avon has the facility to shred and granulate materials as well as running its own transport service that can provide skips and cages to collect the materials from across the whole of the UK. The site operates a large yard working to all current waste legislation that will allow any size of waste transfer station to tip if necessary.

Avon has been a Recovynl recycler since the start of the scheme and Sally Penfold is very positive about her company's involvement. She comments:

“The staff involved in Recovynl have been very good indeed . We have found that membership



of the scheme has generated enquiries from potential new customers looking to source materials from us. Being a member of Recovynl has been a good source of publicity for our business.”

Sally believes that it is important to get the message across that recycling PVC is the way forward in order to divert the material from landfill. As she comments:

“Recovynl helps to persuade people that there are alternatives to landfill for this material. ‘Reduce, reuse, recycle’ is a message that we should all embrace and something which eventually will be enforced by legislation. At Avon, we like to think that we are ‘working with the environment, for the environment’”

Avon has seen the demand for recycled PVC material soar. As Sally explains:

“The demand for post consumer PVC is being driven by economics. Window systems companies have calculated their prices based on the cost of using recyclates. Recyclates compare very favourably with virgin materials both in price and in performance. It is vital for these companies that they source sufficient quantities of recycled PVC”

For all enquiries please contact Sally Penfold:
Tel: 01278427371 Mobile: 07779646892