

# RECOVINYL

news

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WELCOME to the latest edition of the Recovynyl newsletter. In this issue discover how new legislation will help Recovynyl volumes, read about the Olympic Delivery Committee's interest in PVC and find out about the extension of the BPF's PVC information campaign

## New legislation set to boost Recovynyl volumes.

Recovynyl members stand to benefit from increased volumes as a result of new legislation governing the disposal of non-hazardous waste. Part of the Landfill Directive, the new legislation comes into place on 30th October 2007, banning the landfill of non-hazardous liquid waste and requiring producers of non-hazardous waste to pre-treat the waste before it is landfilled. Waste can be pre-treated by any of 4 different processes; physical, thermal, chemical or biological to

- reduce its volume or
- reduce its hazardous nature or
- facilitate its handling or
- enhance recovery.

In its guidance to producers, the Environment Agency suggests that recycling will be one of the easiest ways to comply with the Directive, advising collection and separation of individual waste streams to enable recovery. Waste management companies can carry out treatment on behalf of producers before waste is sent to landfill.

The Environment Agency advises producers that it will be 'good practice' to produce documentation that can be incorporated in the waste transfer notes to state the treatment used and the amount of waste sorted for recycling. Currently, landfill operators are responsible for ensuring that only treated waste goes to landfill but the government is considering altering the duty of care regime to include waste producers and holders.



As Roger Morton comments "The new directive will act as a driver to encourage recycling of a range of waste streams. A simple and easy way for people to comply with the legislation will be to sort out PVC profiles, flooring, roofing, and cables and ensure they are recycled through the Recovynyl scheme."

Read the Environment Agency's Guidance notes at:

<http://publications.environment-agency.gov.uk/pdf/GEHO0207BLWJ-e-e.pdf>

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## British Plastics Federation meets with Head of Sustainability at the Olympic Delivery Authority

In a recent meeting with the Olympic Delivery Authority (ODA), the British Plastics Federation (BPF) was asked to produce a draft specification for the sustainability of plastics products used in the London Olympic Games 2012. The meeting had been requested by the ODA's new Head of Sustainability, Dan Epstein, ostensibly about PVC but with a broader agenda. Epstein, who previously was Head of Sustainability at English Partnerships, was invited to the recent BPF Communications Event held at Arsenal's Emirates Stadium. As Tim Marsden, BPF, comments: "this meeting with the ODA has given the plastics industry a further opportunity to present its credentials for use in the 2012 Games and opened the door to future dialogue with the ODA."

The BPF has been given a maximum of two months to produce the draft specification and it will be ultimately used as the basis of a Plastics Day to brief the plastics industry on what the ODA are looking for in terms of products and approach.

The ODA are looking for advances in the sustainability achievements already registered by the industry to date and in particular they are keen on:

- Recycled content.
- An ability to design in disassembly and reuse at other locations.
- A willingness to transport products to the Olympic site by rail or water.
- covering the whole span of plastics usage: building products, signage, badges, ticketing systems, packaging, catering equipment etc.

It was made clear that a paper expressing a lowest common denominator would not be acceptable to the ODA. However, the specification does provide an opportunity for the industry to identify issues and to explain why some goals might be unrealistic.

As Tim Marsden, BPF, comments: "We will consult as widely as possible in the timescale provided, looking not only at the above topics, but also themes such as:

- Any comparable specifications produced by organisations
- Any comments about problems, issues etc, on the incorporation of recycle into products across various sectors

If you require any further information please contact Tim Marsden at the BPF: [tmarsden@bpf.co.uk](mailto:tmarsden@bpf.co.uk)

## PVC Information campaign extended

The BPF's new PVC information campaign which began in June with a launch event at Arsenal Football Club's Emirates stadium has proved highly successful. The meeting with the Olympic Delivery Committee emerged as a result of the initial launch event. The BPF's programme of seminars covering issues of PVC sustainability, repairability and best value, is aimed at local authority and housing association specifiers, and representatives of the construction industry such as builders, architects, and specifiers. The programme has now been extended to include some further dates:

**Thursday 4<sup>th</sup> October** - Science and Industry Museum, Manchester;

**Thursday 11<sup>th</sup> October** - Royal Armouries, Leeds;

**Thursday 25<sup>th</sup> October** - the BPF will be appearing at \*Sustainable Communities 2007, Church House Conference Centre, Westminster, London.

\*This is a full day event which the BPF will hold a 1 hour seminar and an exhibition stand. Visit [www.sustainablecommunities2007.co.uk](http://www.sustainablecommunities2007.co.uk)

On behalf of Recovynyl, Roger Morton will be presenting the case for the sustainability of PVC at these events. The seminars are free of charge. If you are interest in attending and/or have contacts who are local authority or housing association specifiers, or representatives of the construction industry and would like to attend, please contact Tim Marsden at the BPF: [tmarsden@bpf.co.uk](mailto:tmarsden@bpf.co.uk) Tel: 020 7457 5000  
Visit: [www.sustainablepvc.co.uk](http://www.sustainablepvc.co.uk)

