

# RECOVINYL

news

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no 10

WELCOME to the 10th edition of the Recovynyl Newsletter. In this issue find out about funding available from WRAP for recycling services to businesses and an innovative recycling scheme for waste PVC flooring from Tarkett-Marley Floors Ltd.

WRAP invites you to provide a recycling service to small and medium sized enterprises.

WRAP is looking for organisations who can provide recycling services to small and medium sized enterprises. Having developed a series of good practice models for the delivery of recycling services, WRAP has issued an invitation to tender to test these models and is looking for organisations across the country to carry out their 'SME Recycling Demonstration Trials'.

There are 4 models that WRAP would like to test:

- a multi material recycling service for a range of SMEs but primarily offices;
- a comprehensive recycling service for the glazing sector;
- a container glass recycling service for hospitality businesses;
- a cardboard and paper collection recycling service for SMEs (offices, retail and hospitality businesses) based in city centres.

The glazing company project option obviously provides a great opportunity for Recovynyl collectors and recyclers to develop their business with help from WRAP.



Axion was involved in the development of the good practice models and may be able to assist you in developing a new project. Axion would be happy to discuss potential projects and may be able to provide help with the preparation of tender submissions. Call Roger Morton on 0161 426 7731

The closing date for applications is Tuesday 14 November 12.30pm. For further details of the tender opportunity, contact Natasha Allen at WRAP email: [natasha.allen@wrap.org.uk](mailto:natasha.allen@wrap.org.uk).

To download the invitation to tender click [http://www.wrap.org.uk/wrap\\_corporate/tenders/sme007\\_sme.html](http://www.wrap.org.uk/wrap_corporate/tenders/sme007_sme.html)

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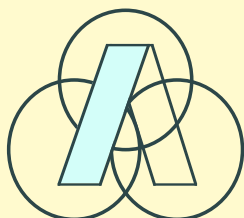
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## Pioneering Vinyl Floor Recycling Scheme Launched in UK

A pioneering recycling scheme for vinyl flooring has been launched in the UK by Recovynyl and Tarkett-Marley Floors Ltd, the UK operation of Tarkett - the world's largest manufacturer of resilient floor coverings. The pilot scheme, supported by Recovynyl, encourages greater collection of post-installation flexible PVC flooring. For large contracts, participating installation companies are supplied with cages to store the offcuts of vinyl flooring. This material is then taken to Tarkett's Recovynyl-accredited PVC recycling plant in Clervaux, Luxembourg where it is reprocessed and re-used to produce a calendered backing for either new vinyl flooring or contract-grade PVC-backed carpet.

Believed to be the first of its type in the UK, the scheme will, if it proves successful, be expanded nationwide to all installers of Tarkett-Marley Floors products.

Pete Thomas, Tarkett-Marley Floors' Environment and Quality Manager, says the flooring scheme has the potential to divert tonnes of valuable and recyclable material from landfill and is a classic market-leading example of 'closed loop' recycling. "Instead of being uselessly and expensively buried in the ground, this very recyclable material can be turned back into new products, thus saving the environment as well as valuable raw materials. As we are already working with major retailers, construction companies and PFI initiatives, such as hospitals, we know there are significant quantities of material available for recycling."

Tarkett-Marley is a founder member of EPFLOOR, (the European PVC Flooring Producers), part of the Vinyl 2010 PVC European Sustainability Programme, which has committed to increase each year the quantity of the collectable available waste from PVC flooring that can be recycled.

At the forefront of vinyl floor waste recycling, Tarkett-Marley currently recycles much of its own post-industrial flooring waste through its central plant in Luxembourg, which is capable of processing 120 tonnes a day. In excess of 30,000 tonnes of post-industrial flooring waste is processed each year throughout the Europe-wide Group.



As well as windows, the Recovynyl initiative accepts PVC from a range of sources, including piping, cladding, shutters and blinds, conduit and flooring. Welcoming the scheme, Roger Morton of Axion Recycling, Recovynyl's project managers and technical advisors in the UK, says: "We are excited about Tarkett's initiative as this type of flooring recycling is a particular focus for us. They have set a great example with this creative project."



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