

Axion Recycling Newsletter

WELCOME to the latest issue of the Axion Newsletter. Find out about WRAP's trials to increase recycling by SMEs, two of which are being carried out by Axion.

WRAP launches recycling trials for SMEs

A series of feasibility trials to encourage small and medium sized businesses to recycle their waste have been launched across the UK, funded by the Waste Resources Action Programme (WRAP).

The overall aim of the trials, which will run for six months, is to develop convenient and cost effective services to make it easier for small and medium sized enterprises (SMEs) to recycle.

Forming part of WRAP's SME Recycling Programme, the trials will assess recycling schemes for the construction and commercial food industries, site-specific services for business parks and industrial estates and collection schemes for small retailers and offices.

The trials will evaluate a range of issues involved in providing SMEs with effective recycling schemes. Factors assessed will include effective ways to recruit SMEs on to recycling services, collection techniques and frequencies and charging mechanisms.

The results will build on the knowledge gained during the first series of trials undertaken last year.

Liz Morrish, WRAP's SME Recycling Programme Manager, said:

"SMEs cover a vast range of businesses that all have different recycling needs - either because of the relative low quantity of recyclable materials they produce, the space available to store materials or their location. These feasibility trials will give us a much better picture of the kind of recycling services that will work cost effectively for SMEs and therefore encourage these businesses to start recycling their waste."

Link:http://www.wrap.org.uk/wrap_corporate/news/wrap_launches_24.html

Axion's paper and cardboard recycling trial for WRAP

Axion is running a trial scheme together with Stockport Metropolitan Borough Council, to try to encourage SMEs to recycle their paper and cardboard.

Working on 12 industrial estates in Stockport, Axion is aiming to get companies to share recycling facilities, including proportional skip hire costs and reduce the amount of waste going into landfill.

On each site, Axion aims to recruit a lead business prepared to host a skip in a secure location. Participating companies issued with ID cards can dispose of their paper and card in the skip, sharing collection costs on a pro-rata basis according to usage.

Roger Morton, Axion's Commercial Director explains: "The main advantage for companies taking part is that they should reduce their commercial waste collection costs by taking out the paper, card and plastic. And of course, it is also the right thing to do environmentally by reducing waste going to landfill."

For more information contact Jane Gardner, Project Co-ordinator
Tel: 0161 355 7618 or email team@axionrecycling.com.



Axion's collection trial for WRAP targets small builders.

This trial is encouraging SMEs in the Construction and Demolition sector to recycle their waste. Builders are being asked to segregate their waste according to material type and either take it to a participating waste transfer station or put it in bulk bags or skips provided for them, for collection.

Axion is targeting builders in the Manchester, Peterborough and Lymm areas, and has recruited three waste transfer stations to process the waste. The waste transfer stations will accept plastics, timber, glass, aggregates, metals, inerts, plasterboard and cardboard packaging.

The scheme will provide an easy, convenient and cost-effective service. Bulk bags are available in a variety of shapes and sizes that

would be, for example, suitable for lengths of timber or even a cast iron bath! They can be flat-packed until required, take up less space than conventional skips and can be collected by hook lift truck.

Jane Gardner, Axion's Project Co-ordinator, says:

"Our experienced waste management consultants are providing advice and support on the best recycling solution for each company. If builders segregate their waste, this provides better quality materials for recycling and they can benefit from significantly lower disposal costs. Recycling more building waste means less goes to landfill and reduces the impact on the environment."

For more information on the trial and services offered, contact Jane Gardner on 0161 355 7618 or email team@axionrecycling.com.

Staff Focus: Martin Green

Martin Green has been recently appointed as Sales Manager for Axion Polymers, to focus on finding new markets for high grade recycled polymers. With 11 years experience in the plastics industry, Martin's background includes supplying plastic injection moulded products to customers in the automotive, white goods, electrical and general engineering sectors.

Commenting on his role, he says: "A key focus will be marketing Axion's HD polyethylene and polystyrene polymers for use in new high grade applications. In developing and implementing novel and sustainable processing solutions to make high grade materials from recycled sources, Axion Polymers aims to deliver economic and environmental benefits for all stakeholders."

Axion's Commercial Director, Roger Morton adds: "Martin's experience will be a great asset to the company in developing existing and new markets for high quality finished polymer compounds produced at our new Salford plant. We are delighted to have him on board and welcome him to the team."

Married with two young children, Redditch-based Martin is keen on photography and is a parent-governor at his daughter's school.

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